

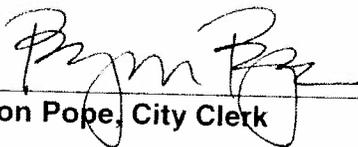


Beverly Hills City Council/Branding and Licensing Liaison Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

**CITY HALL
455 N. Rexford Drive
Beverly Hills, CA 90210
4th Floor Conference Room B
Tuesday, October 25, 2011
4:30 P.M.**

SPECIAL MEETING AGENDA

1. Public Comment
 - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
2. William Morris Endeavor – Licensing Program Update
3. JT Brands – Perfume Launch Update
4. Chamber Love XX License
5. 100th Anniversary Ideas
6. Bronte & Frank go to Beverly Hills Children's Book
7. Adjournment



Byron Pope, City Clerk

Posted: October 21, 2011



In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the City Manager's Office at (310) 285-1014. Please notify the City Manager's Office at least twenty-four hours prior to the meeting so that reasonable arrangements can be made to ensure accessibility.